Canadian Adventist Messenger (Out-of-Union) Advertising Rate Sheet

2027

Classified Ads

50 words or less — $62 USD
each additional 10 words — $11 USD

Display Ads

Ad Type	Size in Picas (preferred)	Size in Inches	Price (USD)
Outside back cover	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 5/8″ x 11 1/8″ (full bleed) 8 1/8" x 10 5/8" (trimmed)	$3208
Inside front/back cover (contact for availability)	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 5/8″ x 11 1/8″ (full bleed) 8 1/8" x 10 5/8" (trimmed)	$3055
Regular Inside full page	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 5/8″ x 11 1/8″ (full bleed) 8 1/8" x 10 5/8" (trimmed)	$2904
Half page, horizontal	41p8 x 27 picas	7″ x 4½"	$1634
Half page, vertical	20 x 55p9 picas	3 1/3″ x 9¼"	$1634
Third page (horiz. only)	41p8 x 18 picas	7″ x 3"	$1260
Quarter page	20 x 27 picas	3 1/3″ x 4½"	$878
Column width (up to 4″)	9p4 picas (up to 4″)	1½" (up to 4″)	$57
Business card size	20 x 12 picas	3 1/3″ x 2″	$209
Inserts	Up to 42p x 57 picas	Up to 7″ x 9 ½″	Contact office

Process

- All display ads must be submitted ready to print at a resolution of at least 300 dpi. Please send ad in one of the following formats: .pdf, .tif, .jpg, .eps, .psd, .bmp, .ai.
- For full page ads: Do not include printer's marks such as crop or bleed marks. Make sure all essential elements (i.e. logos, text) are *at least* 1p6 (½″) from margin.
- Deadlines are 8 weeks before the date of publication (e.g. May 1 for the July issue).
- The *Canadian Adventist Messenger* assumes no liability for the products or services advertised and no responsibility for typographical errors.
- Payment must accompany all booking of advertising in the forms of cheques, money orders or through PayPal (online payment service).
- A 10 percent discount is given for three or more consecutive insertions without copy changes.
- For all advertising placement and billing inquiries, please contact:

Circulation and Ad Manager at 905/433-0011 ext. 2092
Fax — 905/433-0982
Email — messenger@adventist.ca
Mail — 1148 King Street East, Oshawa, Ontario, L1H 1H8