

Classified Ads

50 words or less — \$41
 each additional 10 words — \$11
Maximum 250 words

Display Ads

Ad Type	Size in Picas	Size in Inches	Price (CAD)
Outside back cover	51 x 66 picas (full bleed) 48p9 x 63p9 (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	\$2053
Inside front/back cover (contact for availability)	51 x 66 picas (full bleed) 48p9 x 63p9 (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	\$1833
Inside full page	51 x 66 picas (full bleed) 48p9 x 63p9 (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	\$1615
Half page, horizontal	41p9 x 27 picas	7" x 4½"	\$1050
Half page, vertical	20 x 55p6 picas	3 3/8" x 9¼"	\$1050
Third page (horiz. only)	41p9 x 18 picas	7" x 3"	\$797
Quarter page	20 x 27 picas	3 3/8" x 4½"	\$560
Column width (up to 4")	9 picas 4 points	1½"	\$41
Business card size	20 x 12 picas	3 3/8" x 2"	\$136
Inserts	Up to 42p x 57 picas	Up to 7" x 9 ½"	Contact office

Process

- ▶ All display ads must be submitted ready to print at a resolution of at least 300 dpi. Please send ad in one of the following formats: .pdf, .jpg, .tif, .eps, .psd, .bmp, .ai
- ▶ Deadlines are 8 weeks before the date of publication (e.g. May 1 for the July issue).
- ▶ The *Canadian Adventist Messenger* assumes no liability for the products or services advertised and no responsibility for typographical errors.
- ▶ First-time advertisers must submit a letter from their local church pastor confirming their status as a member in good and regular standing.
- ▶ Payment must accompany all booking of advertising in the forms of cheques, money orders or through PayPal (online payment service).

- ▶ A 10 percent discount is given for three or more consecutive insertions without copy changes.
- ▶ For all advertising placement and billing inquiries, please contact:

Aimee Perez at 905/433-0011 ext. 2092

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