

Classified Ads

50 words or less — \$49
 each additional 10 words — \$11

Display Ads

Ad Type	Size in Picas (preferred)	Size in Inches	Price (CAD)
Outside back cover	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	\$2433
Inside front/back cover (contact for availability)	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	\$2174
Inside full page	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	\$1914
Half page, horizontal	41p8 x 27 picas	7" x 4½"	\$1245
Half page, vertical	20 x 55p9 picas	3 1/3" x 9¼"	\$1245
Third page (horiz. only)	41p8 x 18 picas	7" x 3"	\$945
Quarter page	20 x 27 picas	3 1/3" x 4½"	\$663
Column width (up to 4")	9p4 picas (up to 4")	1½" (up to 4")	\$49
Business card size	20 x 12 picas	3 1/3" x 2"	\$161
Inserts	Up to 42p x 57 picas	Up to 7" x 9 ½"	Contact office

Process

- ▶ All display ads must be submitted ready to print at a resolution of at least 300 dpi. Please send ad in one of the following formats: .pdf, .tif, .jpg, .eps, .psd, .bmp, .ai.
- ▶ For full page ads: Do not include printer’s marks such as crop or bleed marks. Make sure all essential elements (i.e. logos, text) are *at least* 1p6 (½") from margin.
- ▶ Deadlines are 8 weeks before the date of publication (e.g. May 1 for the July issue).
- ▶ The *Canadian Adventist Messenger* assumes no liability for the products or services advertised and no responsibility for typographical errors.
- ▶ Payment must accompany all booking of advertising in the forms of cheques, money orders, or credit card via PayPal (online payment service).
- ▶ A 10 percent discount is given for three or more consecutive insertions without copy changes.
- ▶ For all advertising placement and billing inquiries, please contact:

Circulation and Ad Manager at 905/433-0011 ext. 2092
 Fax — 905/433-0982
 Email — messenger@adventist.ca
 Mail — 1148 King Street East, Oshawa, Ontario, L1H 1H8

Advertising Online

The *Canadian Adventist Messenger* accepts classified ads and display business card-size ads on its Facebook page, www.facebook.com/CanadianAdventistMessenger

- ▶ Classified ads (text only): \$49 base rate + classified ad cost based on word count. Base rate is waived if magazine ad has already been purchased.
- ▶ Display ads (business card-size only): \$161 base rate + \$161. Base rate is waived if magazine ad has already been purchased.

A 10 percent discount is given for three or more consecutive months without copy changes.