Classified Ads

50 words or less — $51
each additional 10 words — $11

Display Ads

Ad Type	Size in Picas (preferred)	Size in Inches	Price (CAD)
Outside back cover	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	$2530
Inside front/back cover (contact for availability)	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	$2261
Inside full page	50p9 x 65p9 picas (full bleed) 49 x 64 picas (trimmed)	8 ½" x 11" (full bleed) 8 1/8" x 10 5/8" (trimmed)	$1991
Half page, horizontal	41p8 x 27 picas	7" x 4½"	$1295
Half page, vertical	20 x 55p9 picas	3 1/3" x 9¼"	$1295
Third page (horiz. only)	41p8 x 18 picas	7" x 3"	$983
Quarter page	20 x 27 picas	3 1/3" x 4½"	$690
Column width (up to 4")	9p4 picas (up to 4")	1½" (up to 4")	$51
Business card size	20 x 12 picas	3 1/3" x 2"	$167
Inserts	Up to 42p x 57 picas	Up to 7" x 9 ½"	Contact office

Process

▸ All display ads must be submitted ready to print at a resolution of at least 300 dpi. Please send ad in one of the following formats: .pdf, .tif, .jpg, .eps, .psd, .bmp, .ai.

▸ For full page ads: Do not include printer's marks such as crop or bleed marks. Make sure all essential elements (i.e. logos, text) are *at least* 1p6 (½") from margin.

▸ Deadlines are 8 weeks before the date of publication (e.g. May 1 for the July issue).

▸ The *Canadian Adventist Messenger* assumes no liability for the products or services advertised and no responsibility for typographical errors.

▸ Payment must accompany all booking of advertising in the forms of cheques, money orders, or credit card via PayPal (online payment service).

▸ A 10 percent discount is given for three or more consecutive insertions without copy changes.

▸ For all advertising placement and billing inquiries, please contact:

Circulation and Ad Manager at 905/433-0011 ext. 2092
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